



CANADIAN
OPEN

2025 Wrap Report



JUNE 4-8, 2025
TPC TORONTO AT OSPREY VALLEY
CALEDON, ONTARIO



The 2025 RBC Canadian Open will be remembered as a momentous chapter in the storied history of our National Open Championship. This year's event marked the beginning of a new era — one where TPC Toronto at Osprey Valley became a foundational host venue in the future rotation of the RBC Canadian Open. The championship welcomed a deep and truly international field of competitors, a reflection of the RBC Canadian Open's growing reputation on the global golf stage.

My heartfelt thanks go out to our volunteers, sponsors, partners and supporters, whose hard work and dedication drove the success of the event. Their contributions were essential to the 114th playing of our National Open Championship and are a testament to the strength of our golf community. A very special thank you to the team at RBC who have been the driving force behind the event to ensure that the RBC Canadian Open is a best-in-class tournament experience for all who participate and attend.

We look forward to welcoming everyone back to TPC Toronto at Osprey Valley for the 2026 RBC Canadian Open, a signature event in Canadian sport.



A stylized white signature of Ryan Paul on a blue background.

RYAN PAUL
TOURNAMENT DIRECTOR

The Experience



Click to watch



CANADIAN OPEN



THIS IS OUR OPEN

Golf in Canada has never been stronger.

A world-class field, a purpose-built championship venue, and a deep roster of Canadian talent have elevated the 2025 RBC Canadian Open to new heights. Five Canadians ranked inside the top 100 are competing on the global stage—at the Olympics, the Presidents Cup, and now, on home soil. With PGA TOUR stars like Rory McIlroy and Team RBC in the field, and TPC Toronto at Osprey Valley serving as the new home for Canadian golf, this year's championship delivered an unforgettable week of competition and fan experience.

This is a defining chapter in Canadian golf—this is our Open.



Built for this

A championship venue

» TPC Toronto at Osprey Valley proudly hosted the 2025 RBC Canadian Open as part of the PGA TOUR's TPC Network. The North Course, originally designed by Doug Carrick and renovated in 2023 by Ian Andrew, offers a world-class championship venue. Set to host again in 2026, TPC Toronto is cementing its place as a premier destination for professional golf in Canada.



Chris Humeniuk
TPC Toronto President

“ ”

Hosting the 2025 RBC Canadian Open has been a defining moment in the history of Osprey Valley and a deeply meaningful chapter for our family. This tournament represents a celebration of Canadian sport, community, and connection. Being able to share our property with fans from across Canada and the world while creating a positive impact in our community is something we're incredibly proud to be part of.



The Rink



The Rink Hole at the RBC Canadian Open has become one of the most electric stops on the PGA TOUR. Inspired by Canada's love of hockey, the hole is enclosed with rink boards, creating a stadium atmosphere where fans chant, cheer, and sing "O Canada" as players step up to the tee. With custom tee markers and spectators standing just steps from the action, it's loud, proud, and unmistakably Canadian, redefining the golf experience.



Ryan Fox
2025 Champion

THE RINK TEE MARKER DESIGN CONTEST

SHOWCASE YOUR CREATIVITY. AND YOU JUST MIGHT SEE YOUR DESIGN FEATURED ON ONE OF GOLF'S MOST EXCITING HOLES!



DOWNLOAD THE TEMPLATE & SUBMIT YOUR DESIGN AT
RBCCANADIANOPEN.COM/THERINKTEEMARKERCONTEST



First ever Rink-side Honorary Observer seats

The Event

131K

FANS

Second Highest
Attendance Ever



Largest
Daily
Attendance



TORONTO
at Osprey Valley

First
Championship

at TPC Toronto
at Osprey Valley

Star Studded Field

🇨🇦 MIKE WEIR

🇨🇦 ADAM HADWIN

🇨🇦 MACKENZIE HUGHES

🇨🇦 NICK TAYLOR

🇨🇦 TAYLOR PENDRITH

🇨🇦 COREY CONNERS

🇺🇸 SAHITH THEEGALA

🇺🇸 CAMERON YOUNG

🇸🇪 LUDVIG ÅBERG

🇮🇪 SHANE LOWRY

🇺🇸 WYNDHAM CLARK

🇬🇧 JUSTIN ROSE

🇺🇸 MAX HOMA

🇺🇸 SAM BURNS

🇮🇪 ROBERT MACINTYRE

🇰🇷 TOM KIM

🇮🇪 RORY MCILROY



» BEST EVER FIELD IN THE FEDEX CUP ERA

Canadian Contingent



CLUBHOUSE LEADER

TAYLOR PENDRITH

ROUND ONE | THURSDAY, JUNE 5, 2025

65⁻⁵

4 4 3 3 4 3 2 4 4 **31** FRONT

4 3 4 4 2 4 4 5 4 **34** BACK

CURRENTLY T30th ▲ 66 SPOTS

MATTHEW ANDERSON

ROUND TWO | FRIDAY, JUNE 6, 2025

65⁻⁵

5 4 3 3 4 3 4 3 3 **32**

FINAL LEADERBOARD | 2025 RBC CANADIAN OPEN

POS	PLAYER	TOTAL	R1	R2	R3	R4
T13	↔ Nick Taylor	-13	66	65	69	67
T27	↔ Corey Connors	-10	70	66	66	68
T27	↔ Adam Hadwin	-10	67	68	65	70
T27	↔ Taylor Pendrith	-10	65	68	67	70
T27	↔ Mackenzie Hughes	-10	68	66	64	72
T36	↔ Ben Silverman	-9	68	69	65	69
T36	↔ Richard Lee	-9	67	64	70	70
T47	↔ Matthew Anderson	-7	70	65	68	70

FEATURED GROUPS

R1 7:29 AM - TEE 10

NICK TAYLOR
MACKENZIE HUGHES
TAYLOR PENDRITH

boonai
PING
SRIXON

FENGATE

RIVERMEAD CUP

LOW CANADIAN

NICK TAYLOR
T13 66-65-69-67 (-13)

JUNE 4-8, 2025 | TORONTO | CANADIAN OPEN | RBC | CANADIAN GOLF ASSOCIATION | FedEx

21

CANADIANS COMPETE FOR THEIR NATIONAL MEN'S OPEN TITLE

» NICK TAYLOR FINISHES 13TH AS LOW CANADIAN

The Importance of National Opens

RBC Canadian Open part of the Open Qualifying Series for The 153rd Open at Royal Portrush

THE OPEN

THE OPEN

EXEMPTIONS

🇺🇸 CAMERON YOUNG
🇰🇷 KEVIN YU
🇺🇸 MATT MCCARTY



CANADIAN OPEN RBC
GOLF CANADA
FedEx
TORONTO
JUNE 4-8, 2025

» Top finishers at the RBC Canadian Open can earn spots in The Open Championship through the Open Qualifying Series - creating a Canadian pathway to a Major Championship.

“”

First pro start with Rory McIlroy, it's definitely a day to remember. The first tee shot... I've never experienced anything like that.

Luke Clanton | First day as a PGA TOUR Member



Golf Canada @GolfCanada

With a 65 on Friday, Matthew Anderson earns his first made cut on the PGA Tour 🏆



2025 RBC CANADIAN OPEN

LOW AMATEUR

TYLER MAWHINNEY
101 68 69 71 69 (-1)



Broadcast Coverage



LIVE TSN BROADCAST COVERAGE FROM THE RINK



TSN+ viewership soared at the 2025 RBC Canadian Open, with First Round Marquee coverage up **92.3% YoY** and Final Round Featured Groups up **30.8%**.

U.S. broadcast ratings grew 14% YoY on CBS, reaching **3.4M viewers** during the final round cementing the event's growing global impact.

TSN



GOLF



Earned Media

\$7.7M

in Media Value

10.5K

Total Mentions

1.8K

Media Clips

Merchandise and Concessions

Record Breaking Merchandise Sales

\$2M+

in Concession sales



Sustainability Program



4,350 lbs

of mesh scrim diverted from landfills and transformed into outdoor furniture for the Community Putting Green at the new Home for Canadian Golf



32,000

500ml water bottles eliminated through on-site water stations supported by **YETI**



\$29,500

raised for the Credit Valley Conservation Foundation through Birdies for Trails, a new Rink Hole initiative launched with TPC Toronto and WM Canada at the 2025 RBC Canadian Open

Government Partnership



“”

A heartfelt thank you to the Government of Ontario for whose engagement, collaboration and support has been a major factor in making the RBC Canadian Open a world class event.



Economic Impact

\$80 Million

IN ECONOMIC IMPACT

Ontario



TOWN OF CALEDON

IBDO Volunteer Program





2,000+
Volunteers


95%
Positive Experience


51%
First Time Volunteering


5,296 KM
Furthest Distance Travelled
(Mauchline, Scotland)


27
Volunteers with 20+
Years of Service

 **2022** MOST UNIVERSITY/COLLEGE
AGED VOLUNTEERS EVER
35 Universities
and Colleges
represented

Hospitality



The background of the entire graphic is a composite of two concert scenes. The top half shows a band performing on a stage at night, with a large, colorful skull graphic projected behind them. A Canadian flag is visible on the stage. The bottom half shows a large crowd of people at an outdoor concert during the day, with a stage and large screens in the background. The text is overlaid on these images.

SiriusXM CONCERT SERIES

The SiriusXM Concert Series delivered an unforgettable fusion of music and sport, headlined by two of Canada's most iconic rock acts—Sam Roberts Band, six-time JUNO Award winners, and Billy Talent, multiple JUNO Award recipients and platinum-selling powerhouses. This electric event gave fans a unique opportunity to enjoy world-class golf, top-tier food, and live music—all with a single admission. A perfect celebration of Canadian talent and summer vibes.

Billy Talent

FRIDAY

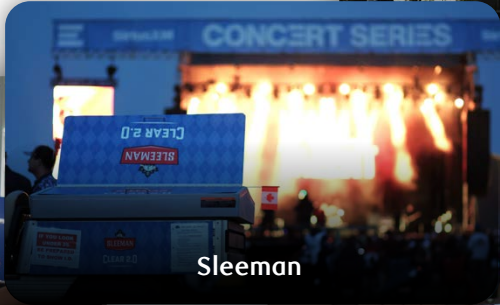
Sam Roberts Band

SATURDAY

30+ Engaged Partners



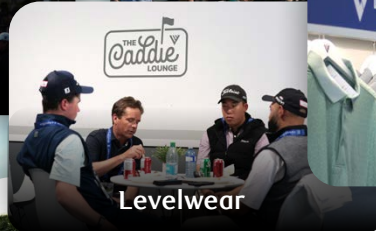
theScore BET



Sleeman



SiriusXM



Levelwear



VOLUNTEER SERVICES



Turkish Airlines



Audi



Proud Elite Sponsor of Golf Canada

www.bdo.ca

30+ Engaged Partners



Matt & Steve's



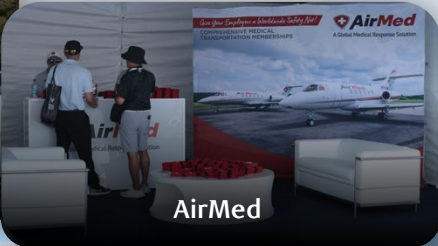
WM Canada



Connect Hearing



Deckorators



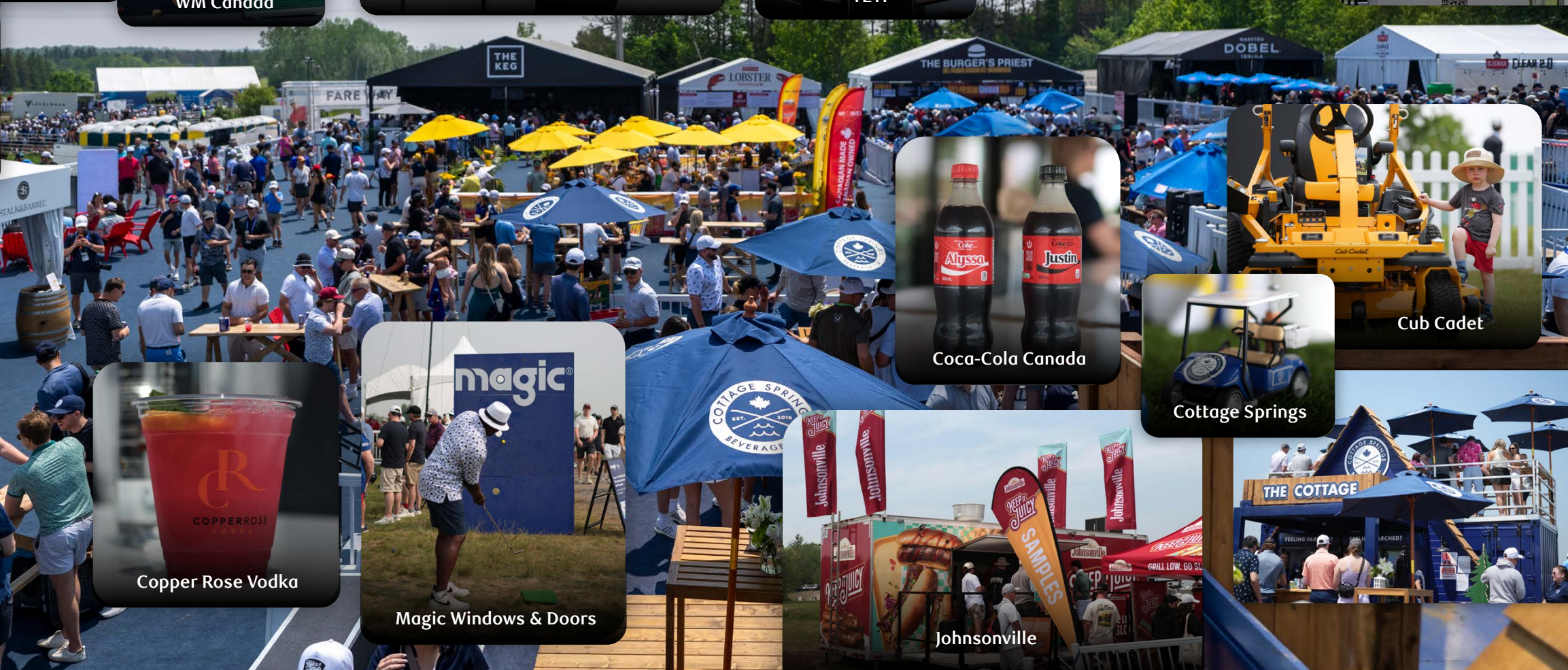
AirMed



Hilton



STALK & BARREL



YETI



Cayman Islands



Hilton Gourmet on the Green



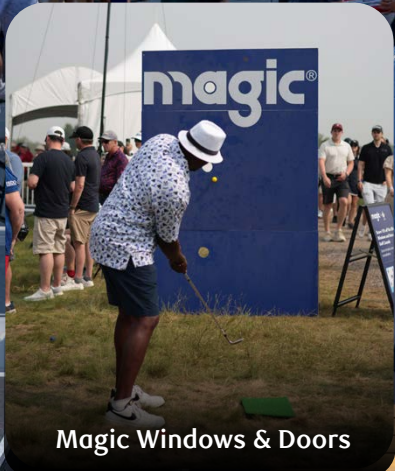
Coca-Cola Canada



Cub Cadet



Copper Rose Vodka



Magic Windows & Doors



Cottage Springs



Johnsonville



THE COTTAGE

Digital Enhancements

Fan Experience App



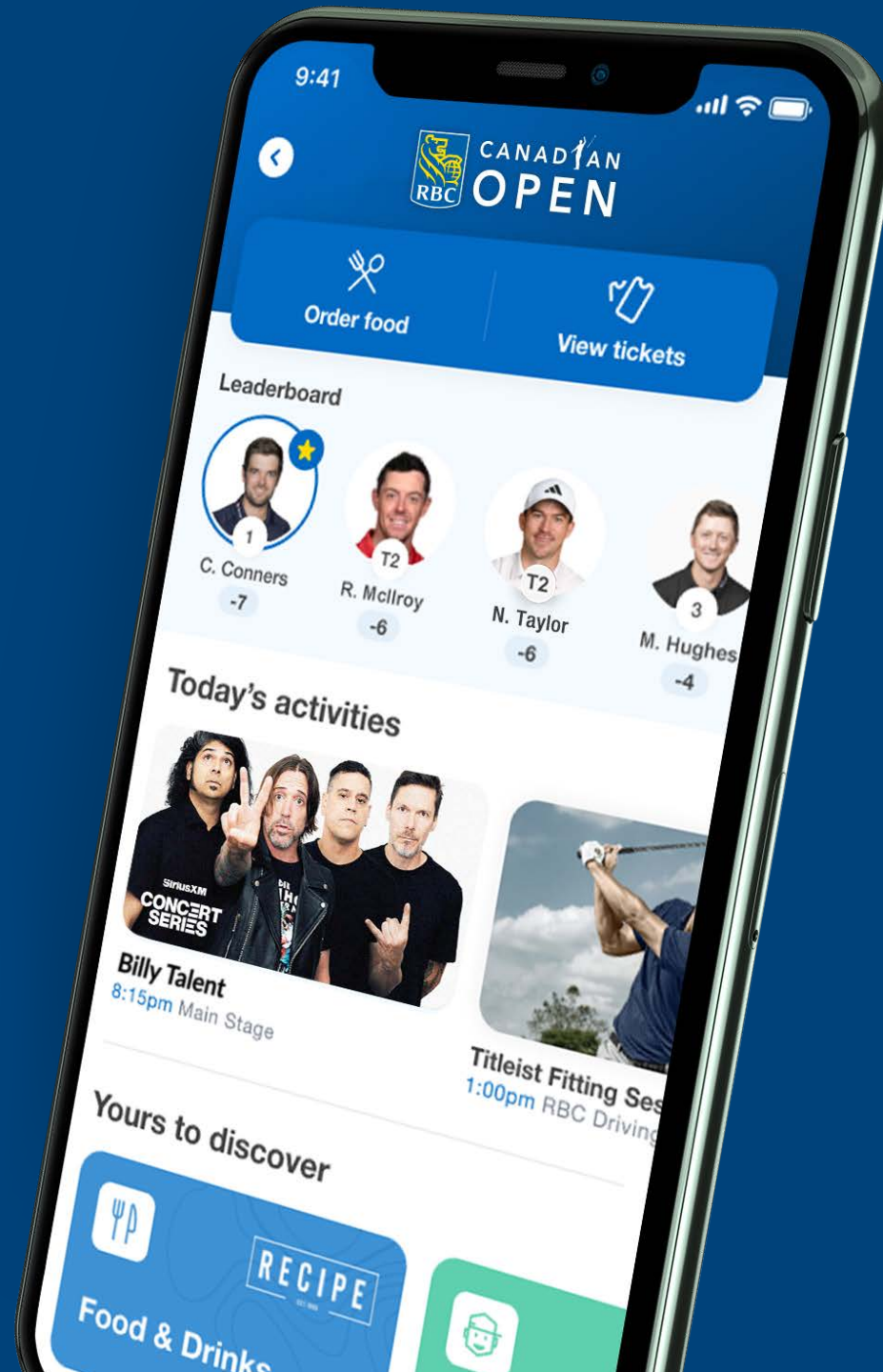
Interactive
Wayfinding



Live player
tracking



Real time
leaderboard



13.2K
New Users (▲12%)



479K
Total Users (▲29%)

Charity & Community Impact

Golf Canada Foundation
Celebrity Pro-Am



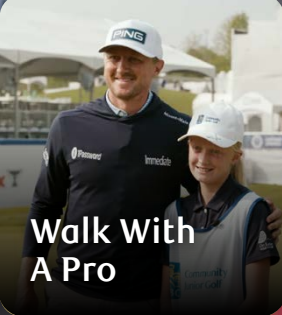
Russell Martin



Nazem Kadri

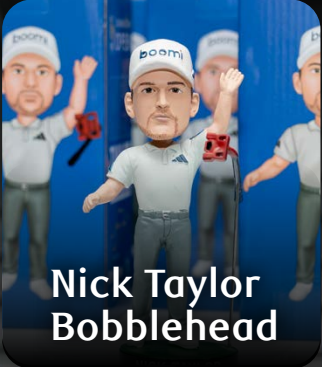


Jose Bautista



Walk With
A Pro

72 Foot Putt
Challenge



Nick Taylor
Bobblehead



Jim Nantz | First Tee
Honourary Chair



\$1.6 Million

FACE OFF

RBC CANADIAN OPEN + NHLPA

Golf Canada and the NHLPA hosted the inaugural RBC Canadian Open Face-Off, bringing NHL stars and alumni together for a one-day tournament at TPC Toronto ahead of the 2025 RBC Canadian Open. The exciting tournament started with Jamie Drysdale recording his first-ever hole-in-one on his opening swing and ended in a sudden death playoff where William and Alex Nylander captured the title in a shootout at the Rink Hole.

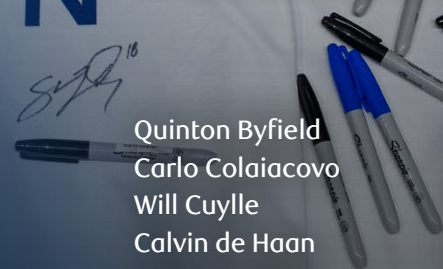


Quinton Byfield
Carlo Colaiacovo
Will Cuyllé
Calvin de Haan
Jamie Drysdale

Vince Dunn
Warren Foegele
Sam Gagner
Boris Katchouk
Scott Laughton

Steven Lorentz
Ryan McLeod
Alex Nylander
William Nylander
Jeff O'Neill

Darren Raddysch
Logan Stanley
Ryan Strome
Brandon Tanev
Robert Thomas



Social Media



▲10.8% Total Engagements

▲12.8% Audience Growth

▲6% Average Reach/Post

Winner's Circle



The RBC Canadian Open continues to attract elite global talent, with the **last four champions representing four different countries**—underscoring its growing international prestige.



Rory McIlroy
2019, 2022



Nick Taylor
2023



Robert MacIntyre
2024



Ryan Fox
2025



Thank You RBC

Golf Canada is incredibly grateful to our Title Sponsor, RBC, for their long-standing and continued partnership with the RBC Canadian Open. Their unwavering support and dedication have not only elevated this historic championship but also played a pivotal role in growing the game of golf across Canada. RBC's commitment to fostering opportunities at every level of the sport continues to make a meaningful impact on players, fans, and communities alike. We are proud to celebrate this enduring relationship and look forward to many more years of working together to shape the future of Canadian golf.



RBC Executive Vice President & Chief Marketing Officer, Mary DePaoli



Champion Ryan Fox with RBC President and CEO Dave McKay

Thank You



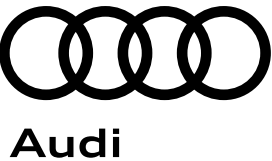
Title Sponsor



Elite Partner



Premier Partner



Partners



Charity Partners



Government Partners



Host Venue Partner





CANADIAN
OPEN

Thank You

Tee-it-up with us @rbccanadianopen



See you next year at



TORONTO
at Osprey Valley

JUNE 10 - 14, 2026