



CANADIAN
OPEN

2025
Wrap
Report



JUNE 4–8, 2025
TPC TORONTO AT OSPREY VALLEY
CALEDON, ONTARIO



The 2025 RBC Canadian Open will be remembered as a momentous chapter in the storied history of our National Open Championship. This year's event marked the beginning of a new era — one where TPC Toronto at Osprey Valley became a foundational host venue in the future rotation of the RBC Canadian Open. The championship welcomed a deep and truly international field of competitors, a reflection of the RBC Canadian Open's growing reputation on the global golf stage.

My heartfelt thanks go out to our volunteers, sponsors, partners and supporters, whose hard work and dedication drove the success of the event. Their contributions were essential to the 114th playing of our National Open Championship and are a testament to the strength of our golf community. A very special thank you to the team at RBC who have been the driving force behind the event to ensure that the RBC Canadian Open is a best-in-class tournament experience for all who participate and attend.

We look forward to welcoming everyone back to TPC Toronto at Osprey Valley for the 2026 RBC Canadian Open, a signature event in Canadian sport.



RYAN PAUL
TOURNAMENT DIRECTOR

A handwritten signature in blue ink that appears to read 'R. PAUL'.

The Experience



Click to watch



CANADIAN OPEN

THIS IS OUR OPEN



Golf in Canada has never been stronger.

A world-class field, a purpose-built championship venue, and a deep roster of Canadian talent have elevated the 2025 RBC Canadian Open to new heights. Five Canadians ranked inside the top 100 are competing on the global stage—at the Olympics, the Presidents Cup, and now, on home soil. With PGA TOUR stars like Rory McIlroy and Team RBC in the field, and TPC Toronto at Osprey Valley serving as the new home for Canadian golf, this year's championship delivered an unforgettable week of competition and fan experience.

This is a defining chapter in Canadian golf—this is our Open.



Built for this

A championship venue

- » TPC Toronto at Osprey Valley proudly hosted the 2025 RBC Canadian Open as part of the PGA TOUR's TPC Network. The North Course, originally designed by Doug Carrick and renovated in 2023 by Ian Andrew, offers a world-class championship venue. Set to host again in 2026, TPC Toronto is cementing its place as a premier destination for professional golf in Canada.



“ ”

Hosting the 2025 RBC Canadian Open has been a defining moment in the history of Osprey Valley and a deeply meaningful chapter for our family. This tournament represents a celebration of Canadian sport, community, and connection. Being able to share our property with fans from across Canada and the world while creating a positive impact in our community is something we're incredibly proud to be part of.

The Rink



Ryan Fox
2025 Champion



The Rink Hole at the RBC Canadian Open has become one of the most electric stops on the PGA TOUR. Inspired by Canada's love of hockey, the hole is enclosed with rink boards, creating a stadium atmosphere where fans chant, cheer, and sing "O Canada" as players step up to the tee. With custom tee markers and spectators standing just steps from the action, it's loud, proud, and unmistakably Canadian, redefining the golf experience.

The Event

131K

FANS

Second Highest
Attendance Ever



Largest
Daily
Attendance



TORONTO
at Osprey Valley

First
Championship
at TPC Toronto
at Osprey Valley

Star Studded Field

CANADA MIKE WEIR

CANADA ADAM HADWIN

CANADA MACKENZIE HUGHES

CANADA NICK TAYLOR

CANADA TAYLOR PENDRITH

CANADA COREY CONNERS

USA SAHITH THEEGALA

USA CAMERON YOUNG

SWEDEN LUDVIG ÅBERG

IRELAND SHANE LOWRY

USA WYNDHAM CLARK

ENGLAND JUSTIN ROSE

USA MAX HOMA

USA SAM BURNS

SCOTLAND ROBERT MACINTYRE

KOREA TOM KIM

IRL RORY MCILROY

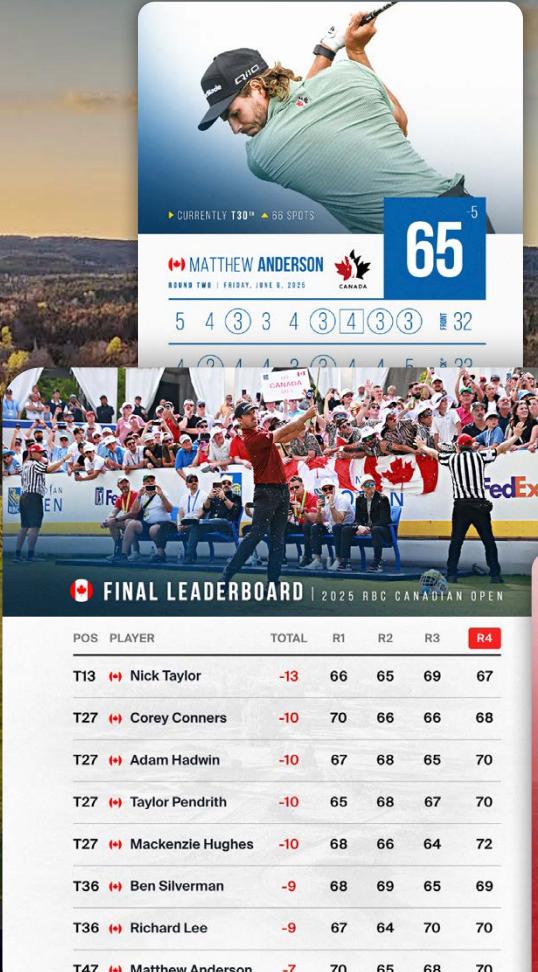


» BEST EVER FIELD IN THE FEDEX CUP ERA

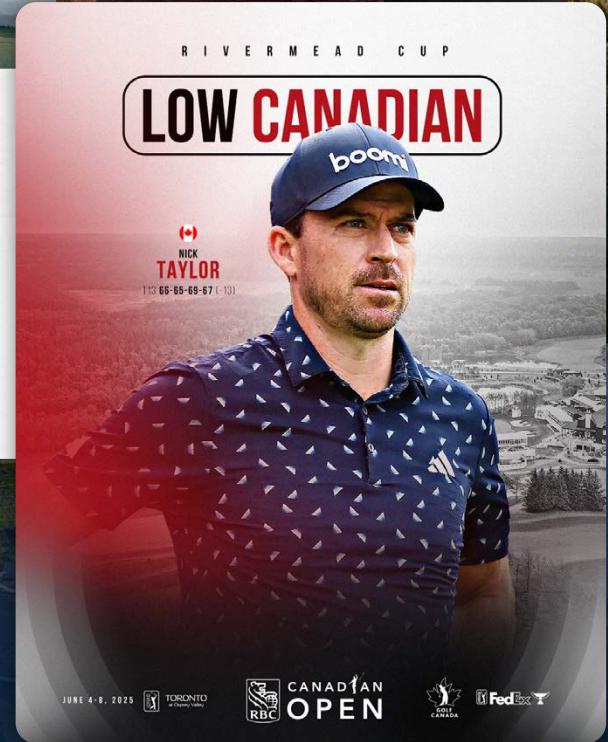
Canadian Contingent



21 CANADIANS COMPETE FOR THEIR NATIONAL MEN'S OPEN TITLE



» NICK TAYLOR FINISHES 13TH AS LOW CANADIAN



The Importance of National Opens

RBC Canadian Open part
of the Open Qualifying
Series for The 153rd Open
at Royal Portrush



Luke Clanton | First day as a
PGA TOUR Member

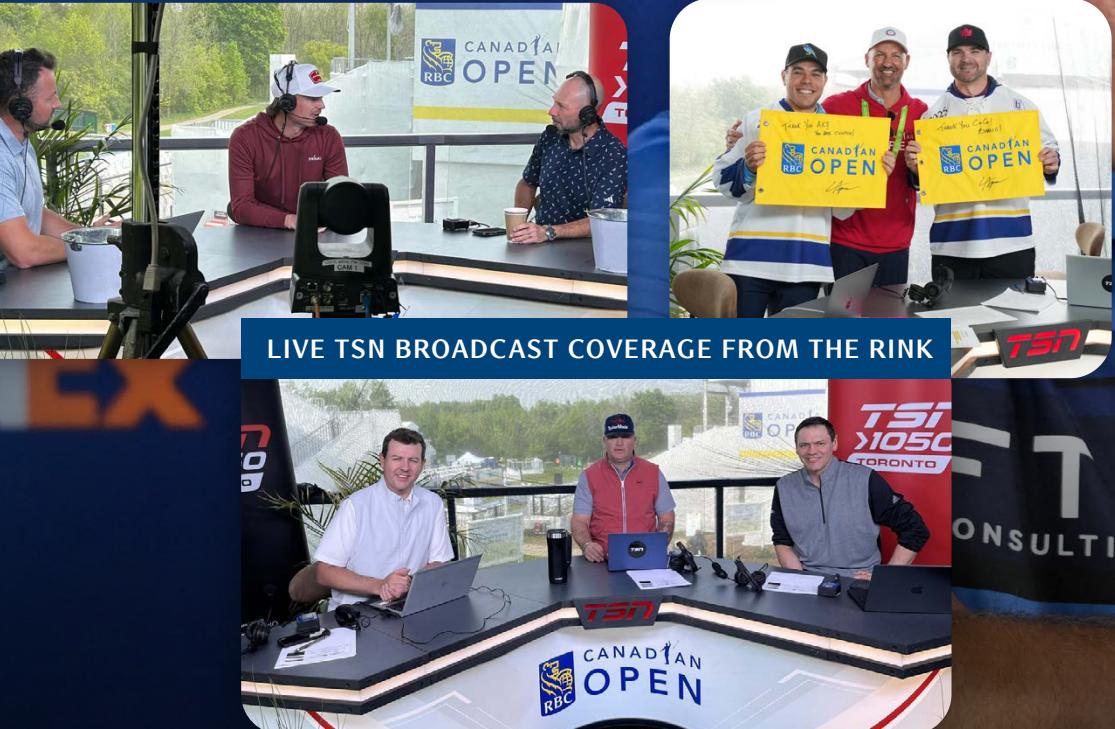
“ ”

First pro start with Rory McIlroy,
it's definitely a day to remember.
The first tee shot... I've never
experienced anything like that.

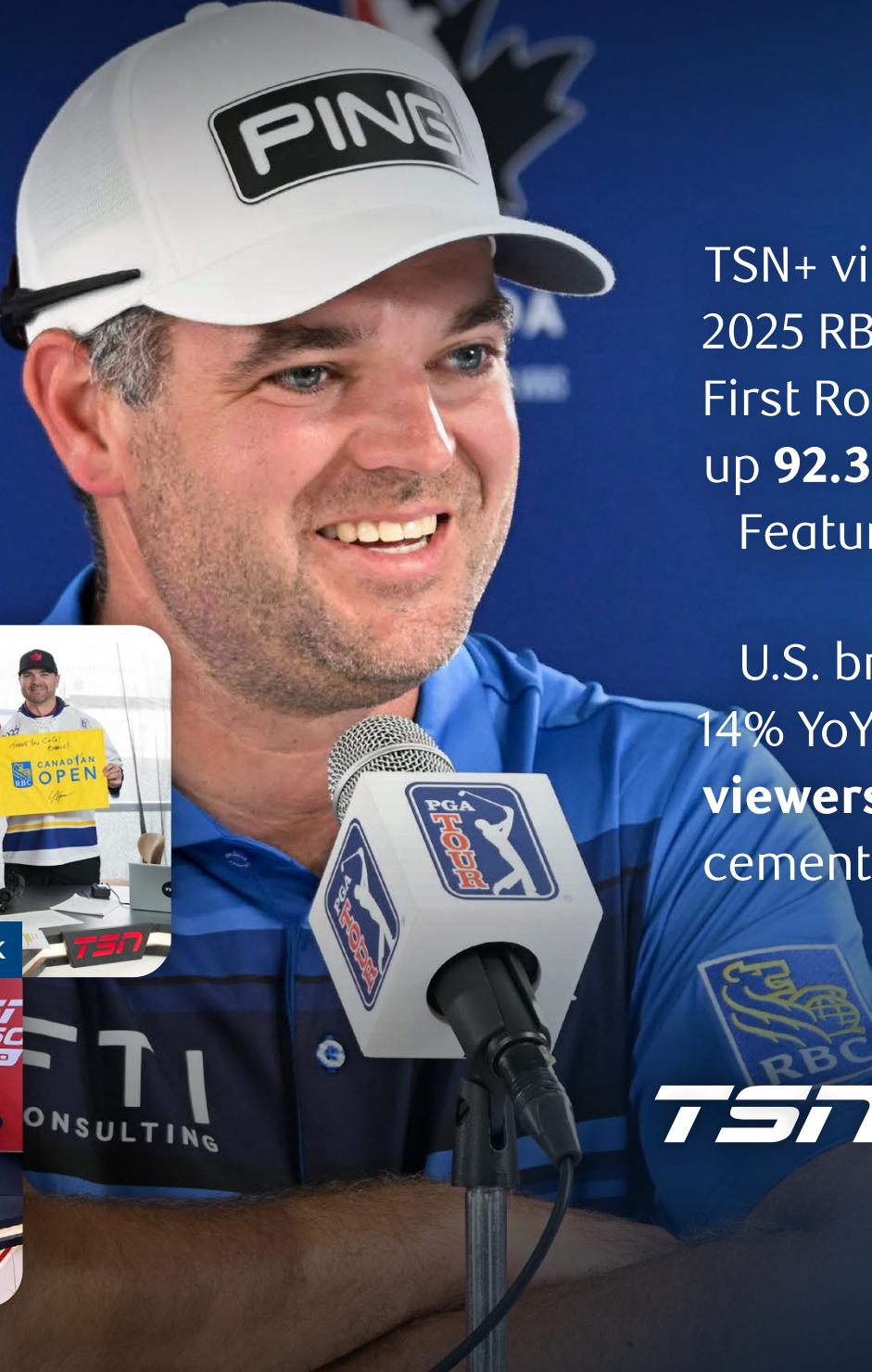


» Top finishers at the RBC Canadian Open can earn spots in The Open Championship through the Open Qualifying Series - creating a Canadian pathway to a Major Championship.

Broadcast Coverage



LIVE TSN BROADCAST COVERAGE FROM THE RINK



TSN+ viewership soared at the 2025 RBC Canadian Open, with First Round Marquee coverage up **92.3% YoY** and Final Round Featured Groups up **30.8%**.

U.S. broadcast ratings grew 14% YoY on CBS, reaching **3.4M viewers** during the final round cementing the event's growing global impact.



Earned Media



\$7.7M

in Media Value

10.5K

Total Mentions

1.8K

Media Clips

Merchandise and Concessions

Record Breaking Merchandise Sales

\$2M+
in Concession sales



Sustainability Program



4,350 lbs

of mesh scrim diverted from landfills and transformed into outdoor furniture for the Community Putting Green at the new Home for Canadian Golf



32,000

500ml water bottles eliminated through on-site water stations supported by **YETI**



\$29,500

raised for the Credit Valley Conservation Foundation through Birdies for Trails, a new Rink Hole initiative launched with TPC Toronto and WM Canada at the 2025 RBC Canadian Open

Government Partnership



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A heartfelt thank you to the Government of Ontario for whose engagement, collaboration and support has been a major factor in making the RBC Canadian Open a world class event.



Economic Impact



\$80 Million

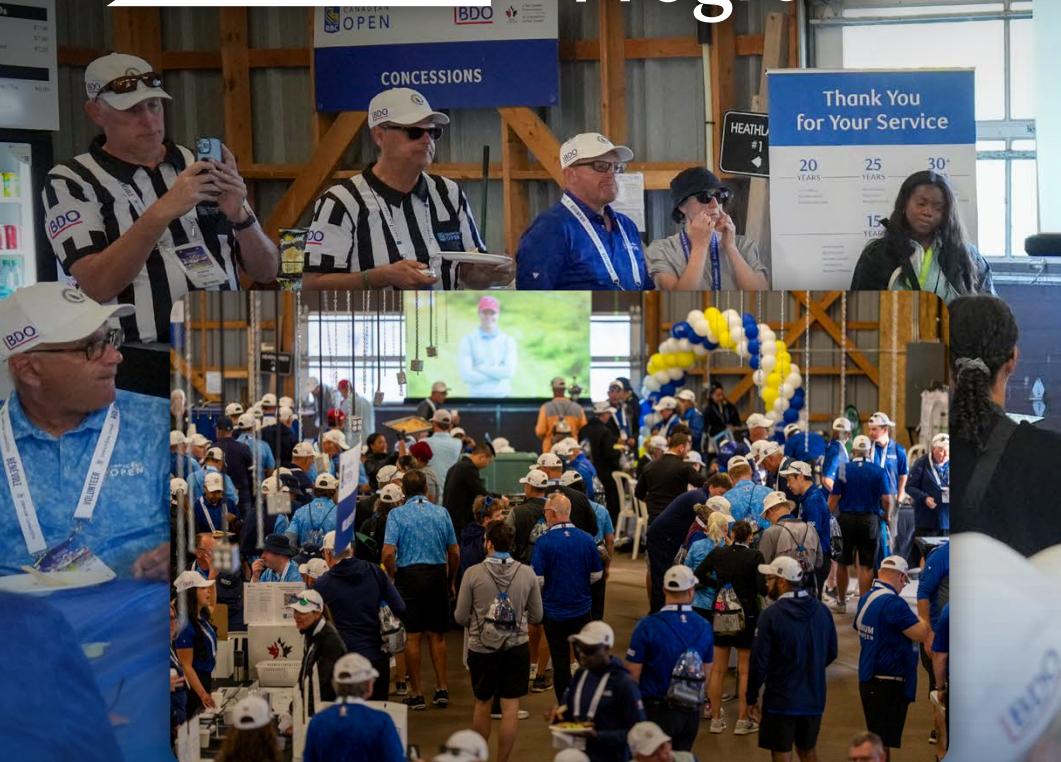
IN ECONOMIC IMPACT

Ontario





Volunteer Program



 2,000+
Volunteers

 95%
Positive Experience

 51%
First Time Volunteering

 5,296 KM
Furthest Distance Travelled
(Mauchline, Scotland)

 27
Volunteers with 20+
Years of Service

 MOST UNIVERSITY/COLLEGE
AGED VOLUNTEERS EVER

35 Universities
and Colleges
represented

Hospitality



SiriusXM CONCERT SERIES

The SiriusXM Concert Series delivered an unforgettable fusion of music and sport, headlined by two of Canada's most iconic rock acts—Sam Roberts Band, six-time JUNO Award winners, and Billy Talent, multiple JUNO Award recipients and platinum-selling powerhouses. This electric event gave fans a unique opportunity to enjoy world-class golf, top-tier food, and live music—all with a single admission. A perfect celebration of Canadian talent and summer vibes.

Billy Talent

FRIDAY

Sam Roberts Band

SATURDAY

30+ Engaged Partners



30+ Engaged Partners



Digital Enhancements Fan Experience App



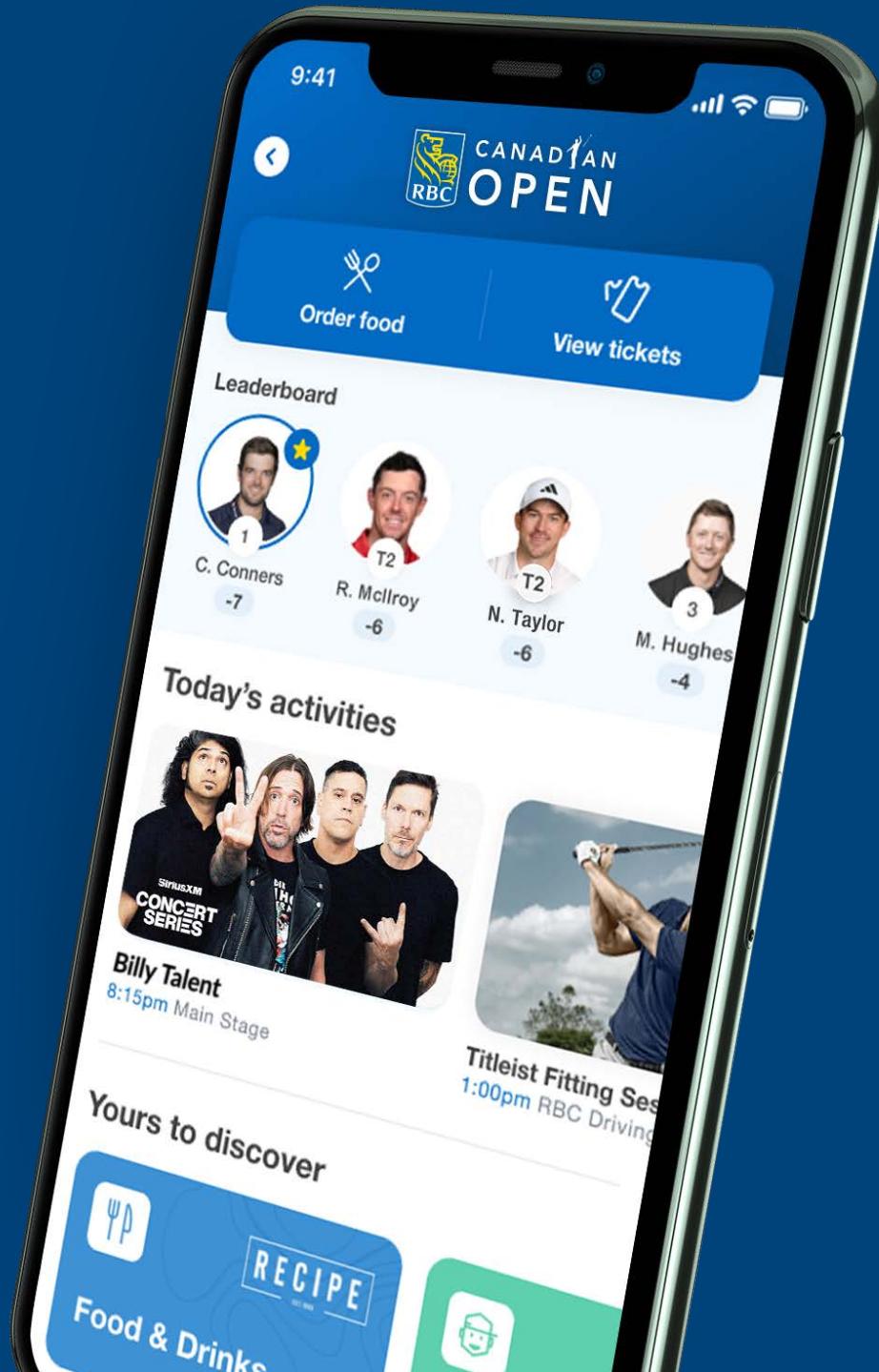
Interactive
Wayfinding



Live player
tracking



Real time
leaderboard



13.2K
New Users ($\uparrow 12\%$)



479K
Total Users ($\uparrow 29\%$)

Charity & Community Impact

Golf Canada Foundation
Celebrity Pro-Am

Russell Martin

Nazem Kadri

Jose Bautista

Walk With
A Pro

Jim Nantz | First Tee
Honorary Chair

72-Foot Putt
Challenge

Nick Taylor
Bobblehead



first tee™
premier départ
canada

\$1.6 Million

FACE OFF



RBC CANADIAN OPEN + NHLPA

Golf Canada and the NHLPA hosted the inaugural RBC Canadian Open Face-Off, bringing NHL stars and alumni together for a one-day tournament at TPC Toronto ahead of the 2025 RBC Canadian Open. The exciting tournament started with Jamie Drysdale recording his first-ever hole-in-one on his opening swing and ended in a sudden death playoff where William and Alex Nylander captured the title in a shootout at the Rink Hole.



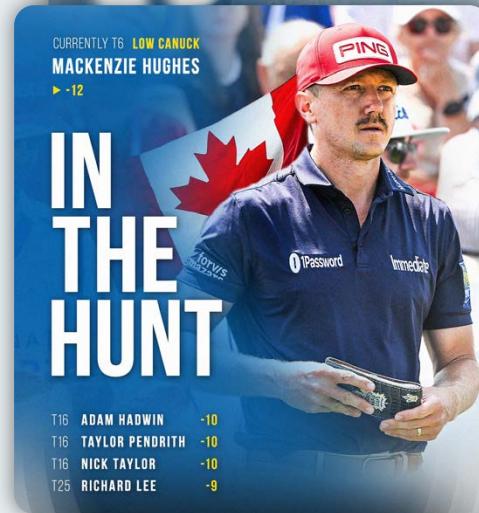
Quinton Byfield
Carlo Colaiacovo
Will Cuylle
Calvin de Haan
Jamie Drysdale

Vince Dunn
Warren Foegle
Sam Gagner
Boris Katchouk
Scott Laughton

Steven Lorentz
Ryan McLeod
Alex Nylander
William Nylander
Jeff O'Neill

Darren Raddysh
Logan Stanley
Ryan Strome
Ryan Strome
Brandon Tanev
Robert Thomas

Social Media



-10.8% Total Engagements

-12.8% Audience Growth

-6% Average Reach/Post

Winner's Circle



The RBC Canadian Open continues to attract elite global talent, with the last four champions representing four different countries—underscoring its growing international prestige.



Rory McIlroy
2019, 2022



Nick Taylor
2023



Robert MacIntyre
2024



Ryan Fox
2025



Thank You RBC

Golf Canada is incredibly grateful to our Title Sponsor, RBC, for their long-standing and continued partnership with the RBC Canadian Open. Their unwavering support and dedication have not only elevated this historic championship but also played a pivotal role in growing the game of golf across Canada. RBC's commitment to fostering opportunities at every level of the sport continues to make a meaningful impact on players, fans, and communities alike. We are proud to celebrate this enduring relationship and look forward to many more years of working together to shape the future of Canadian golf.



RBC Executive Vice President &
Chief Marketing Officer, Mary DePaoli



Champion Ryan Fox with RBC President and CEO Dave McKay

Thank You



Title Sponsor



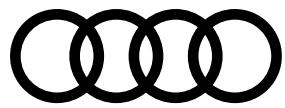
Partners



Elite Partner



Premier Partner



Audi

Charity Partners



Community
Junior Golf



Government Partners

Host Venue Partner



TORONTO
at Osprey Valley



CANADIAN
OPEN

Thank You

Tee-it-up with us @rbccanadianopen



See you next year at



TORONTO
at Osprey Valley

JUNE 10 - 14, 2026