



The 2025 RBC Canadian Open will be remembered as a momentous chapter in the storied history of our National Open Championship. This year's event marked the beginning of a new era — one where TPC Toronto at Osprey Valley became a foundational host venue in the future rotation of the RBC Canadian Open. The championship welcomed a deep and truly international field of competitors, a reflection of the RBC Canadian Open's growing reputation on the global golf stage.

My heartfelt thanks go out to our volunteers, sponsors, partners and supporters, whose hard work and dedication drove the success of the event. Their contributions were essential to the 114th playing of our National Open Championship and are a testament to the strength of our golf community. A very special thank you to the team at RBC who have been the driving force behind the event to ensure that the RBC Canadian Open is a best-in-class tournament experience for all who participate and attend.

We look forward to welcoming everyone back to TPC Toronto at Osprey Valley for the 2026 RBC Canadian Open, a signature event in Canadian sport.



TOURNAMENT DIRECTOR





This is a defining chapter in Canadian golf—this is our Open.







Star Studded Field

- MIKE WEIR
- ADAM HADWIN
- MACKENZIE HUGHES
- NICK TAYLOR
- TAYLOR PENDRITH
- OREY CONNERS
- SAHITH THEEGALA
- **CAMERON YOUNG**
- + LUDVIG ÅBERG

- **I** SHANE **LOWRY**
- **WYNDHAM CLARK**
- # JUSTIN ROSE
- MAX HOMA
- **SAM BURNS**
- X ROBERT MACINTYRE
- TOM KIM
- * RORY MCILROY



Canadian Contingent

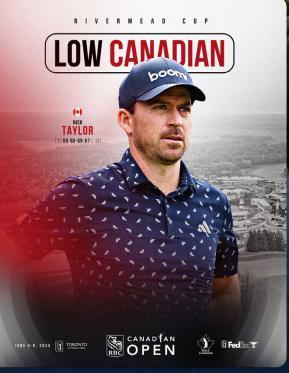






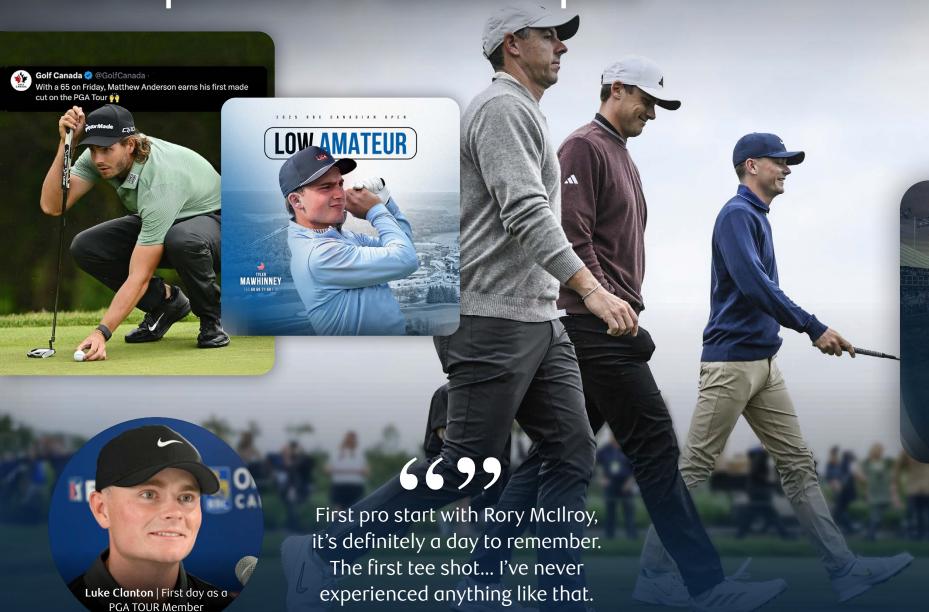
» NICK TAYLOR FINISHES 13TH AS LOW CANADIAN





21

The Importance of National Opens



RBC Canadian Open part of the Open Qualifying Series for The 153rd Open at Royal Portrush





>> Top finishers at the RBC Canadian Open can earn spots in The Open Championship through the Open Qualifying Series - creating a Canadian pathway to a Major Championship.

Broadcast Coverage





U.S. broadcast ratings grew 14% YoY on CBS, reaching **3.4M viewers** during the final round cementing the event's growing global impact.





LIVE TSN BROADCAST COVERAGE FROM THE RINK











Merchandise and Concessions

Record Breaking Merchandise Sales



₩ LEVELWEAR



\$2114

in Concession sales





4,350 lbs

of mesh scrim diverted from landfills and transformed into outdoor furniture for the Community Putting Green at the new Home for Canadian Golf

32,000

500ml water bottles eliminated through on-site water stations supported by

YETI

\$29,500

raised for the Credit Valley Conservation Foundation through Birdies for Trails, a new Rink Hole initiative launched with TPC Toronto and WM Canada at the 2025 RBC Canadian Open

Government Partnership









6699















Digital Enhancements Fan Experience App



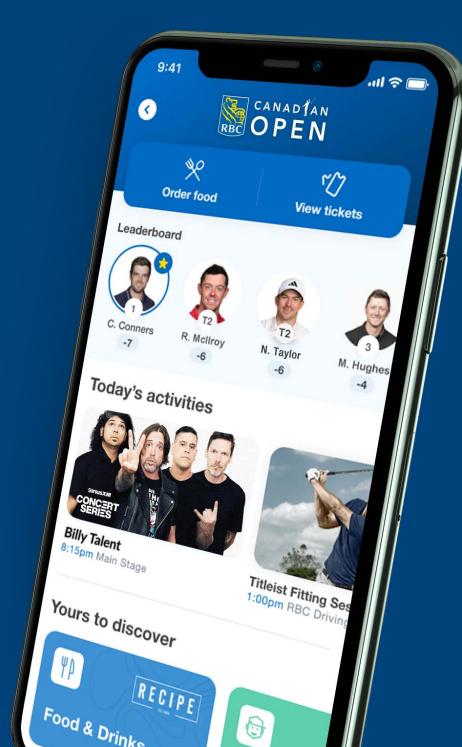
Interactive Wayfinding



Live player tracking



Real time leaderboard









13.2K **New Users (▲12%)**



479K Total Users (▲29%)





Golf Canada and the NHLPA hosted the inaugural RBC Canadian Open Face-Off, bringing NHL stars and alumni together for a one-day tournament at A TPC Toronto ahead of the 2025 RBC Canadian Open. The exciting tournament started with Jamie Drysdale recording his first-ever hole-in-one on his opening swing and ended in a sudden death playoff where William and Alex Nylander captured the title in a shootout at the Rink Hole.

PEN

Quinton Byfield Carlo Colaiacovo Will Cuylle Calvin de Haan Jamie Drysdale Vince Dunn Warren Foegele Sam Gagner Boris Katchouk Scott Laughton Steven Lorentz Ryan McLeod Alex Nylander William Nylander Jeff O'Neill Darren Raddysh Logan Stanley Ryan Strome Brandon Tanev Robert Thomas

Social Media









▲ 10.8% Total Engagements

-12.8% Audience Growth

-6% Average Reach/Post

Winner's Circle



The RBC Canadian Open continues to attract elite global talent, with the last four champions representing four different countries—underscoring its growing international prestige.

















Thank You RBC

Golf Canada is incredibly grateful to our Title Sponsor, RBC, for their long-standing and continued partnership with the RBC Canadian Open. Their unwavering support and dedication have not only elevated this historic championship but also played a pivotal role in growing the game of golf across Canada. RBC's commitment to fostering opportunities at every level of the sport continues to make a meaningful impact on players, fans, and communities alike. We are proud to celebrate this enduring relationship and look forward to many more years of working together to shape the future of Canadian golf.





Thank You







Title Sponsor



























































Charity Partners















Host Venue Partner







FOUNDATION









Thank You

Tee-it-up with us @rbccanadianopen



See you next year at



TORONTO
at Osprey Valley

JUNE 10 - 14, 2026